

Frouke ten Velden

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Biography

Frouke ten Velden, Media Artist and live visual performer based in Amsterdam. As a live visual performer Frouke approaches her set (her visuals and devices) as a musician approaches his instrument. In her sculptural work, she explores the boundaries and meaning of sculpture through light, and therefore seeks the possibilities of sculpture as a performative medium. Ten velden creates Immersive spaces. Her work has been shown at various galleries and Art festivals like Rijksmuseum Amsterdam, The Van Gogh Museum, Eye Film Institute, Concertgebouw Amsterdam, Today's Art festival, Schemerlicht Festival, No Art Festival, Synergy, ADE-playground, en het international Rio mapping (Br), Fotonica (It), LPM-festival en art spaces like S.A.C.-TEFAF, Maastricht, MU, Eindhoven, W139 Amsterdam, Schouwart Hengelo en Galerie Bart Nijmegen. And performed as VJ/Live AV at Amsterdam Dance Event, Lowlands, DTRH, Mystic Garden and Pinkpop among others.

Ten Velden is a visual artist working as a (live) scenographer and art director for music, theater, and dance performances. Her work lies at the intersection of various artistic disciplines. Ten Velden has a background in the electronic music scene and collaborates as an art director and (live) scenographer frequently with national and international composers, choreographers, and theater makers from diverse scenes. She maintains a sustainable partnership with ensemble FUSE, opera singer Tania Kross where she holds visual responsibility for live shows.

Besides her role as a maker and performer she annually provides masterclasses in performative installation and immersive theater at HkU Interactive Performance Design and Live Visual Performance and Video-Mapping at the Breitner Academy – Amsterdam school of Arts (AHK).

Selected works

Figures of Motion, exhibition at LichtKunst Gouda, for De Firma

Open Monument Day, 360 video mapping, AV performance, Hilversum 2024

MY BABY, Acoustic Blues Club, theater tour, NL 2024

Scenography and light design

SenCity, art and music festival for the deaf, Tivoli, Utrecht 2024

Scenography and art direction

Reflections, De Harmonie Leeuwarden, light art installation 2024

Figures of motion, exhibition in gallery S.A.C. during TEFAF Maastricht, 2024

Exhibition of (light) sculptures and prints

Fuse, Ensemble, (Music) Tour 2022 (NL)

Art Direction, Scenography: set, video and lighting design

For Your Eyes Only, Twilight festival, light art installation, 2023

Spiegelingen, De Harmonie Leeuwarden, light art installation 2024

Resonance, Artistic research, autonomous work, audiovisual. 2020-present

Research into the possibilities of translating music into spatial objects and vice versa: to use a spatial design as a graphic score.

Schouwburg Hengelo, MACA, Moving Arts Center Amsterdam, Fotonica festival (It), The world we live in Festival, Groningen, Neo Shibuya; 30 sec. museum (Tokyo), RADION Amsterdam, Artspace MU Eindhoven, Melkweg Amsterdam, DRAKA, Amsterdam, November Music den Bosch & De Kleine Komodie Amsterdam (in collaboration with ensemble FUSE)

Tania Kross, From Mozart to Madonna, Opera 2019-2020

Artistic director of video production, decor, scenography and lighting design

Netherlands Radio Choir, scenography, AVROTROS Friday evening concert, Mass Observation, Tivoli Utrecht 2023/2024

Groot Omroepkoor, scenography, Mass Observation, Tivoli Utrecht 2023

Het Concertgebouw Orkest, Deep River, Amsterdam 2023

Tania Kross, Van Curaçao tot Concertgebouw, Opera 2023

CANVAS, public video art installation, video mapping on the facade of theater the Harmonie, Leeuwarden. 2022-2023

IRIS art installation, Schouwburg Hengelo, November-Januari, 2022

IRIS art installation, No Art - Synergy festival, Amsterdam 2022

Rijksmuseum, Modern Japanese Lacquer, video installation, Amsterdam 2022

MEROL, music, Troostprijs tour, 20 clubshows.

Artistic direction stage design and Light Design

Maria Louise Was Here, Videomapping - Son et Lumiere, Princessehof Fries Museum, 2021-2022

Time Space, MACA, Moving Arts Center Amsterdam 2021

TimeSpace is the latest performance of Resonance. Interactive, live AV performance with dance.

AlBahr - Mare Nostrum, Cappella Amsterdam 2021

Commissioned work; light sculpture, scenography and lighting design

Doe Maar, club tour, pop music 2020-2021

Artistic director of video production, scenography and lighting design, live shows/tour canceled

CANVAS, public video art installation, video mapping on the facade of theatre the Harmonie, Leeuwarden. 2020-2021

Tania Kross, From Mozart to Madonna, Opera 2019-2020

Artistic director of video production, scenography and lighting design

Dutch National Opera and Ballet & The Ballet Orchestra, Amsterdam I am 2017

Artistic director of video production, (live) scenography / visuals

MY BABY, band, pop music 2013-present

Artistic director of video production, (live) scenography / visuals

Michel van der Aa, Music video, 2020

Queen of the Night, album Time Falling

De Dijk, band, Theatertour Groef, pop music 2017
Artistic director video video production, video decor,

Doe Maar, club tour, pop music 2020-2021
Artistic director of video production, scenography and lighting design

House of Makers, Eventide, Danstheater 2018
Scenography

\\ VECTOR VJ Sculpture, art installation 2015- present
Adam tower, 2018-2019, performance
Art Night, Gallery Bart, Nijmegen, expo
LPM Live performers Meeting 2017, expo
Rio Mapping Festival, Rio de Janeiro Brazil, Artist Residency, expo and performance
Amsterdam Dance Event, Marktkantine Amsterdam, performance

ANIMA, interactive art installation 2014-present
SXSW, Texas, US
Van Gogh Museum, Amsterdam
TEDx, Delft
Lehrter Siebzehn, Berlin, DE
KANTOR music-art-technology, Amsterdam
Volkshotel, ANIMA 1, Amsterdam

The Lightbulb Project, light sculpture. 2015
Bradwolff Projects, The Lightbulb a sculpture for VeeJaying Amsterdam
Het Kunstenaarsbal, The Light Bulb a sculpture for VeeJaying, Tropeninstituut Amsterdam

Van Gogh Museum, Friday evening, residency 2016
Video work inspired by various exhibitions at the Van Gogh museum, Amsterdam

Todays Art Festival, video mapping, VJ club nights, The Hague

AYA Danstheater, S.M.A.R.T. 2016
Artistic director of video and video production

Henny Vrienten, Theatertour (Alles is Anders) 2015
Artistic director (live) Scenography and lighting design theater tour

SUN CITY II - Music Theater 2015

(live) Scenography theater performance SUN CITY II, Engaged socio-political music theater. Commissioned by Jan Rotmans and KSI, by Production House Melkweg Paradiso & Over het IJ.

Education

University of Amsterdam

Diploma Master of Arts, Artistic Research MA, 2015

University of Amsterdam

Diploma Art history BA, 2012

Amsterdam school of Arts

Diploma Arts and Education BA, 2009

**Presentations
&
Master-
classes**

2024

Performance coach, NVC24 Oskar Back Prize

2023

Intersections, artist talk for the conservatory of Groningen

2022

Document Nederland Junior, Photography jury, Rijksmuseum

Curator of the exhibition Digital Dreams, Stedelijk Museum, Amsterdam: inspired by Nam June Paik's Sixteenth Chapel Chapel Chapel, for Summerschool by students and their peer to peer educational department Blikopeners. A three-day live (360) VJ performance.

2021

Masterclass Interactive performance design HkU

2020

Featured in the publication A critical History of Media Art in the Netherlands
University of the Arts (HkU), Interactive performance design
Rijksmuseum, teacher of photography, animation and Dutch Design
Live visual performance, De Duyker

2019

Video mapping, city of the future, workshop, PierK
Light programming with Resolume, VJ academy
Rijksmuseum, teacher of photography, animation and Dutch Design

2018

Exam supervisor VJAcademy
Eye Film Institute, conservation of the work of Peter Rubin
Rijksmuseum, teacher of photography, animation and Dutch Design

2017

Eye Film Institute, Eye on Art, Exam jury VJ academy
Rijksmuseum, teacher of photography, animation and Dutch Design

2016

Breitner Academy, teacher Live visual performance and video mapping
Exam supervisor VJAcademy
Video mapping workshop, VeeJays.com/Sugar Factory
Rijksmuseum, teacher of photography, animation and Dutch Design

2015

FIBER festival, Artist talk interactive design
Rijksmuseum, teacher of photography, animation and Dutch Design

Exhibitions

2024

Figures of Motion, exhibition at LichtKunst Gouda, for De Firma

Figures of motion, exhibition in gallery S.A.C. during TEFAF Maastricht

Exhibition of (light) sculptures and prints

Spiegelingen (Reflections), De Harmonie Leeuwarden, light art installation

2023

For Your Eyes Only, Schemerlicht festival, light art installation

Rijksmuseum, design of the entrance space, exhibition Modern Japanese Lacquer

2022

IRIS art installation, Schouburg Hengelo, November-January, 2022

IRIS art installation, No Art - Synergy festival, Amsterdam 2022

CANVAS, public video art installation, Schouburg De Harmonie, Leeuwarden. 2020-2022

2017

Museumnacht, Art Night, VJ Sculpture, Galerie Bart, Nijmegen

LPM Live performers Meeting 2017, VJ Sculpture, 5 days expo

Rio Mapping Festival, VJ Sculpture, Rio de Janeiro Brazil

ADE, 2016, VJ Sculpture, Live performance 5 days at Marktkantine Amsterdam

Van Gogh Museum, temporary installation, Amsterdam

2015

Van Gogh Museum, Museumnacht ANIMA, Amsterdam

TEDx, ANIMA 2, Delft

Lehrter Siebzehn, ANIMA 2, Berlin

KANTOR music-art-technology, ANIMA 2, Amsterdam

2014

Volkshotel, ANIMA 1, Amsterdam

Van Gogh Museum, temporary installation, Big Words, Amsterdam

Bradwolff Projects, The Light Bulb a sculpture for VeeJaying Amsterdam

Het Kunstenarsbal, The Light Bulb a sculpture for VeeJaying, Tropeninstituut Amsterdam

2013

Amsterdam Light Festival, Videomapping Mozes en Aaron kerk, Amsterdam

W139, groepsexpositie, De Primitieven, Amsterdam

VIDEOZONE, internationaal festival voor digitale kunsten, (performance), Katowice, Polen

2012

Eye Filminstituut (performance), Museumnacht, Amsterdam

Todays Art Festival (NL), (performance), videomapping clubnights, Den Haag

